

# SMITH MOORE LLP

ATTORNEYS AT LAW

RECEIVED  
CENTRAL FAX CENTER

JUN 21 2004

OFFICIAL

PO Box 21927 (27420)  
300 N. Greene St., Suite 1400  
Greensboro, NC 27401  
(336) 378-5200  
(336) 378-5400 (fax)

F A X

Date: June 21, 2004

To:

Fax No.:

United States Patent &amp; Trademark Office

(703) 872-9306

From: Lorna Selvaggio/  
Kimberly B. Gatling

Phone: 336-378-5474

Re:

Application Serial No.  
09/750,954Filing Date  
December 28, 2000Inventor  
David Hagen *et al.*

Number of Pages with Cover Page:

10

PLEASE DELIVER IMMEDIATELY

## Message:

Enclosed please find a Notice of Change in Assignee's Address and a Power of Attorney And Revocation Of Prior Powers regarding the above-referenced patent application. Please make these documents of record and send all future correspondence concerning this application to the firm and address listed in the new Power. Please note that these documents were submitted previously and received by the U.S. Patent and Trademark Office on December 26, 2002, as evidenced by the enclosed copy of the dated postcard and faxed on March 2, 2004. However, correspondence continues to be sent to the previous attorney. A recorded Assignment showing chain of title is also enclosed.

Thank you for your kind assistance with this matter.

## CONFIDENTIALITY NOTICE

This facsimile transmission and the information contained herein are confidential, intended only for the recipient(s) designated above, and may contain information that is legally privileged, attorney work product, or exempt from disclosure under applicable law. If you have received this facsimile in error, or are not the named recipient(s), you are hereby notified that any review, dissemination, distribution or copying of this facsimile and the information contained herein is strictly prohibited. In that event, please immediately notify the sender and return the original message to us via U.S. Postal Service. Thank you.

If you do not receive all of the pages, please call

at

as soon as possible.

ATLANTA

CHARLOTTE

GREENSBORO

RALEIGH

WILMINGTON

Assistant Commissioner for Patents  
Washington, DC 20231

Date: 12/19/2002  
SN/Pat. No. 09/750,954  
Confirmation No. 7523  
Filing/Issue Date: 12-28-2000  
Applicant/Inventor: Nager et al  
Title: Interactive TV (Gothline)

Kindly acknowledge receipt of the accompanying items listed below  
by placing your receiving stamp hereon and return mailing:

- |   |  |
|---|--|
| <input type="checkbox"/> Check for \$ _____                     | <input type="checkbox"/> IDS, PTO/SB/08A & _____                     |
| <input type="checkbox"/> Application papers:                    | <input type="checkbox"/> Amendment/Response                          |
| <input type="checkbox"/> Specification pages                    | <input type="checkbox"/> Notice of Appeal                            |
| <input type="checkbox"/> Number of claims                       | <input type="checkbox"/> Appeal Brief                                |
| <input type="checkbox"/> Declaration pages                      | <input type="checkbox"/> Issue Fee                                   |
| <input checked="" type="checkbox"/> Power of Attorney           | <input type="checkbox"/> Maintenance Fee                             |
| <input type="checkbox"/> Assignment & Fee                       | <input type="checkbox"/> Response to Missing Parts                   |
| <input type="checkbox"/> Drawing pages                          | <input type="checkbox"/> Certificate of Express Mail _____           |
| <input type="checkbox"/> Application Transmittal                | <input checked="" type="checkbox"/> OTHER (Specify) <u>Notice of</u> |
| <input type="checkbox"/> Fee Transmittal                        | <u>Change in Assignee's</u>  |
| <input type="checkbox"/> Provisional Cover Sheet pages _____    | <u>Address</u>   |
| <input type="checkbox"/> Application Data Sheet                 |  |
| <input type="checkbox"/> Nonpublication Request - 35 U.S.C. 122 |  |

SMITH MOORE LLP - Docket No. \_\_\_\_\_

5004207-4

\*\*\*\*\*  
\*\*\* TX REPORT \*\*\*  
\*\*\*\*\*

*Lorna Selvaggio*  
*12*

TRANSMISSION OK

TX/RX NO 2469  
CONNECTION TEL 917038729306  
CONNECTION ID  
ST. TIME 03/02 15:38  
USAGE T 01'05  
PGS. SENT 5  
RESULT OK

SMITH MOORE LLP  
ATTORNEYS AT LAW

PO Box 21927 (27420)  
300 N. Greene St., Suite 1400  
Greensboro, NC 27401  
(336) 378-5200  
(336) 378-5400 (fax)

F A X

Date: March 2, 2004

To:	Fax No.:
United States Patent & Trademark Office	(703) 872-9306

From:	Lorna Selvaggio/ Kimberly B. Gatling	Phone:	336-378-5474
-------	---	--------	--------------

Re:

Application Serial No.	Filing Date	Inventor
09/750,954	December 28, 2000	David Hagen et al.

Number of Pages with Cover Page:

PLEASE DELIVER IMMEDIATELY

Message:

Enclosed please find a Notice of Change in Assignee's Address and a Power of Attorney And Revocation Of Prior Powers regarding the above-referenced patent application. Please make these documents of record and send all future correspondence concerning this application to the firm and address listed in the new Power. Please note that these documents were submitted previously and received by the U.S. Patent and Trademark Office on December 26, 2002, as evidenced by the enclosed copy of the dated postcard. However, correspondence continues to be sent to the previous attorney.

# SMITH MOORE LLP

ATTORNEYS AT LAW

December 19, 2002

Commissioner for Patents  
Washington, DC 20231

Re: **Gatelix Corporation Patent Applications**  
Client-Matter No. 5004207-004

Dear Sir:

Enclosed are Notices of Change in Assignee's Address and Powers of Attorney And Revocation Of Prior Powers regarding the Gatelix Corporation patent applications listed below:

Application Serial No.	Filing Date	Inventor
09/614,399	July 12, 2000	David Hagen <i>et al.</i>
09/680,796	October 6, 2000	David Hagen <i>et al.</i>
09/750,954	December 28, 2000	David Hagen <i>et al.</i>
09/842,997	April 26, 2001	David Hagen <i>et al.</i>
09/873,034	June 1, 2001	David Hagen <i>et al.</i>

Please make these documents of record and send all future correspondence concerning these application numbers to the firm and address listed in the new Power.

Respectfully requested,

SMITH MOORE LLP

*Kimberly B. Gatling*  
Kimberly B. Gatling

KBG/lis  
Enclosures

Direct 336.378.3356 | Fax 336.378.5400 | [kim.gatling@smithmoorelaw.com](mailto:kim.gatling@smithmoorelaw.com)

PO Box 21027 | 27422 | 300 North Greene Street, Suite 1400 Greensboro NC 27401 336.378.3200 [www.smithmoorelaw.com](http://www.smithmoorelaw.com)  
Greensboro Atlanta Raleigh

JUN 21 2004

005

OFFICIAL

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: David Hagen *et al.*

Art Unit: 2643

Serial No. 09/750,954

Confirmation No. 7523

Filed: December 28, 2000

For: INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES

Commissioner For Patents  
Washington, DC 20231POWER OF ATTORNEY AND  
REVOCATION OF PRIOR POWERS

Sir:

GATELINX CORPORATION, owner of the above-identified patent application on file with the U.S. Patent and Trademark Office, hereby revokes any and all former Powers of Attorney and appoints the Practitioners at Customer Number 29737 as its attorneys with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

PLEASE DIRECT ALL FUTURE COMMUNICATIONS REGARDING THIS  
MATTER TO: Kimberly B. Gatling, Esquire, Smith Moore LLP, P.O. Box 21927, Greensboro,  
NC 27420; phone:(336) 378-5200; kim.gatling@smithmoorelaw.com.

Gatelinx Corporation

Assignee

x Richard Lee Yelverton, III  
By: Richard Lee Yelverton, III, General Counsel

x December 11, 2002  
Date

JUN 21 2004

OFFICIAL

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: David Hagen *et al.*

Art Unit: 2643

Serial No. 09/750,954

Confirmation No. 7523

Filed: December 28, 2000

For: INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES

Commissioner For Patents  
Washington, DC 20231

## NOTICE OF CHANGE IN ASSIGNEE'S ADDRESS

Assignee has changed its business address

from: 360 East Illinois Avenue  
Southern Pines, North Carolina 28387to: 125 Murray Hill Road  
Southern Pines, North Carolina 28387PLEASE DIRECT ALL FUTURE CORRESPONDENCE AND TELEPHONE  
CALLS TO: Kimberly B. Gatling, Smith Moore LLP, Post Office Box 21927, Greensboro,  
North Carolina 27420, (336) 378-5200 (kim.gatling@smithmoorelaw.com).This the 19<sup>th</sup> day of December, 2002.

Respectfully submitted,

Kimberly B. Gatling  
Registration No. 48,814  
Attorney for ApplicantSMITH MOORE LLP  
P.O. Box 21927  
Greensboro, NC 27420  
336-378-5200

## CERTIFICATE OF MAILING

I HEREBY CERTIFY THAT THIS DOCUMENT IS  
BEING DEPOSITED WITH THE UNITED STATES  
POSTAL SERVICE AS FIRST-CLASS MAIL IN  
AN ENVELOPE ADDRESSED TO:  
COMMISSIONER FOR PATENTS,  
WASHINGTON, D.C. 20231, ON 12-19-02  
(Date of Deposit)

Lorna D. Selvaggio

Name of Depositor



Signature

12-19-2002

Date of Signature



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

MARCH 22, 2001

PTAS

COATS & BENNETT, P.L.L.C.  
TAYLOR M. DAVENPORT, ESQ.  
1400 CRESCENT GREEN  
SUITE 300  
CARY, NC 27511



\*101581991A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 12/28/2000

REEL/FRAME: 011412/0324  
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

HAGEN, DAVID

DOC DATE: 12/07/2000

ASSIGNOR:

O'HANLON, THOMAS J.

DOC DATE: 12/07/2000

ASSIGNOR:

POWELL, BARRETT

DOC DATE: 12/07/2000

ASSIGNEE:

GATELINK CORP.  
125 MURRAY HILL ROAD, SUITE F  
SOUTHERN PINES, NORTH CAROLINA

28387

SERIAL NUMBER: 09750954  
PATENT NUMBER:

FILING DATE: 12/28/2000  
ISSUE DATE:

011412/0324 PAGE 2.

JEFFREY OLSEN, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS



SMITH MOORE GSO  
01-16-2001

009

ET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

The Honorable Commissioner of Patents:

## 1. Name of conveying party(ies):

David Hagan  
Thomas J. O'Hanlon  
Barrett Powell

12/28/00

Additional names of conveying party(ies) attached? ☐ yes ☐ no

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 12/7/00

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 12/7/00

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Taylor M. Davenport, Esq.  
Internal Address: Coats & Bennett, P.L.L.C.

Street Address: 1400 Crescent Green, Suite 300

City: Cary State: NC Zip: 27511

## 6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number: 18-1167

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Taylor M. Davenport  
Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 1

OMB NO. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503.

01/04/2001 EFLORES 00000073 09750954

04 FC:581

40.00 0P

PAGE 9/10 \* RCVD AT 6/21/2004 6:00:16 PM [Eastern Daylight Time] \* SVR:USPTO-EFXRF-1/0 \* DNIS:8729306 \* CSID:336 379 0439 \* DURATION (mm-ss):03-30

JCS12 U.S. PTO

09/750954

12/28/00

Attorney Docket Number  
P-4681.006**ASSIGNMENT**

In consideration of One Dollar and Other good and valuable consideration, of which we acknowledge receipt, we, **David Hagen**, a citizen of the United States, residing at **360 E. Illinois Avenue, Southern Pines, North Carolina 28387**; **Thomas J. O'Hanlon**, a citizen of the United States, residing at **165 Tucker Road, Whispering Pines, North Carolina 28387** and **Barrett Powell**, a citizen of the United States, residing at **115 West Park Street, Cary, North Carolina 27511**; sell and assign to GateLinx Corp., a North Carolina Corporation (the Company), having its principal place of business at 125 Murray Hill Road, Suite F, Southern Pines, NC 28387, its successors and assigns the entire right, title, and interest in and to the improvements in an **INTERACTIVE TELEVISION FOR PROMOTING GOODS AND SERVICES**, invented by us, as described in the application for United States patent executed concurrently herewith, and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patents on said improvements or resulting therefrom to said Company, or its successors or assigns and agree that on request and without further consideration, but at the expense of the Company, we will communicate to said Company or its representatives or nominees any facts known to us respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, and nominees to obtain and enforce proper patent protection for the improvements in all countries.

Date

Date

Date

DAVID HAGEN

THOMAS J. O'HANLON

BARRETT POWELL